

# brand development

## Vasilion Architects

More than 10 years had passed since the partnership between Tom Emma and Steve Vasilion had ended, so when the time came to redesign the website of this Geneva-based architect, the entire look of the firm was changed to reflect the name change.

The company needed to focus on communicating the visual tone and professional skills it provided to its customers and through that message, reach new customers who had eluded it without these tools.

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